FEBRUARY 2023



Inspection News and Views from the American Society of Home Inspectors, Inc.

6 Ways to Make Tax Season Easier

It's that dreaded time of year again. *P22*

General Liability Insurance P6 Sheetrock Cracks

to House Lift P18 Maximizing

Your Downtime

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Our Mission: To set and promote standards for property inspections and to provide the educational programs needed to achieve excellence in the profession and to meet the needs of our members.

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Accidents Happen

The importance of general liability insurance

By Stephanie Jaynes, Marketing Director, InspectorPro Insurance

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The Managing Risk column with InspectorPro Insurance provides home inspectors with tips to protect their businesses against insurance claims, craft effective pre-inspection agreements, offer additional inspection services, and use new tools and equipment.

ou probably think you're good at your job. And, by most standards, you're probably right. You're detail-oriented and perform thorough inspections. Your reports are useful and demonstrate your technical expertise while communicating information in a way your clients can understand. You know your limitations and are truthful when you don't know something. You recognize when clients need to contact another professional for further evaluation of a specific system or component. And you provide great customer service.

But what if I told you accidents occur during even the best inspections?

An accident is an event that happens unintentionally that can result in damage or injury. Even the most seasoned inspectors have accidents during their inspections. And, when they do, they may be subject to claims from affected clients. That's where general liability insurance comes onto the scene.



Stephanie Jaynes is the Marketing Director for InspectorPro Insurance, which offers ASHI members exclusive benefits through its program: InspectorPro with the ASHI Advantage. Through risk management articles in the ASHI Reporter and on the InspectorPro website, InspectorPro helps inspectors protect their livelihood and avoid unnecessary risk. Get peace of mind and better protection with InspectorPro's pre-claims assistance and straightforward coverage. Learn more at inspectorproinsurance.com/ashi-advantage. DUE TO THE NATURE OF THE ACCIDENT, AND THE INSURED'S GEOGRAPHIC LOCATION, THERE WAS NO LIABILITY CAP. AS SUCH, THE INSPECTOR WAS FORTUNATE TO HAVE GENERAL LIABILITY INSURANCE."

What is general liability insurance?

General liability (GL) insurance protects you from accidents that occur during your inspection and cause third-party injury and property damage. GL claims involve accusations of:

- Bodily Injury: Physical harm to someone (other than you or an employee) caused by your inspection.
- **Defamation:** False statements presented as truths that damage your clients' reputations.
- Personal and Advertising
 Injury: Infringement of
 someone's copyright, patent,
 trademark, or intellectual
 property in your advertising.
- Property Damage: Harm or loss to property, such as furniture or the home itself, belonging to someone other than you or an employee and caused by your inspection.

Note that many general liability policies have other, less commonly used coverage offerings, too. To know everything your policy protects against, read it, or ask your broker.

Home inspector insurance requirements vary by state. As of January 2023, 38 states (76%) require home inspector general liability insurance. But even outside your state's home inspector insurance requirements, carrying liability coverage can provide better peace of mind. It gives you coverage for specific accidents that are not covered under a typical errors and omissions (E&O) policy. Though not a comprehensive coverage by itself, pairing general liability with E&O can help you avoid large payouts for claims and receive claims handling and defense.

After all, a general liability claim can average more than \$75,000 per case to defend and settle when a lawsuit is involved, according to The Hartford. Without insurance coverage, small businesses may go bankrupt trying to pay for lawsuits on their own.

Let's explore each of these general liability accusation types mentioned earlier: bodily injury, defamation, personal and advertising injury, and property damage.

The Fall: A Bodily Injury Claim

• A seller was under contract to sell her house. Upon returning home after the home inspection, she found a note on the counter from the inspector indicating that he'd found a small gas leak coming from the water heater that he had marked with red tape. She went to the water heater to check the leak for herself.

What the inspector hadn't told her was that he'd left the access panel over the home's crawl space open. The seller stepped directly into the hole and fell four feet, catching herself with her armpits and with one of her calves around the top floor. The fall aggravated the seller's pre-existing back pain and fractured one of her ribs. By the time she filed suit two years after the incident, she was diagnosed with debilitating chronic back pain and subsequent depression.

Due to the nature of the accident, and the insured's geographic location, there was no liability cap. As such, the inspector was fortunate to have general liability insurance and fortunate that the seller was willing to settle outside of court. The policy closed the claim with nearly \$100,000 paid out to the seller. The inspector paid their deductible.

2 Bark and Bite: A Defamation Claim

It started with a nasty scheduling call. The home inspection client was "verbally abusive" to the inspector's wife, berating and yelling at her over pricing. While he did pay half the inspection fee to book, he was still irate and hung up the phone angrily and abruptly.

While contemplating canceling the inspection over the client's upsetting behavior, the inspector

relayed what happened during the scheduling call to the client's wife. Evidently, she and the client were embroiled in a messy divorce. She apologized profusely and insisted that her husband's "bark was worse than his bite." So, the inspector and his wife decided to proceed.

During the inspection, the client

was extremely imposing and threatening. Since the inspector had examined the property for other clients previously, the current client threatened to sue if the inspector used any of the previous inspection's information in his report.

Additionally, the client claimed never to have yelled at the inspector's wife and went so far as to claim that he never called, and the caller must have been an imposter. After the inspection, the client even blocked the inspector's vehicle and showed the inspector he was carrying a weapon to intimidate the inspector further.

Three months later, the home inspector and his wife were served. The client was suing

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client was suing for "defamatory falsehoods" and "other outrageous conduct," including libel and emotional distress. It took about eight months of communicating with the client's attorney and the judge, but through the inspector's general liability coverage, our claims team was able

to get the case dismissed with no settlement paid to the angry client.

R Photo Fail: An Advertising Claim

Just this past year, one of our inspectors received an attorney letter on behalf of a professional photographer. According to the letter, the inspector had used "...THROUGH THE INSPECTOR'S GENERAL LIABILITY COVERAGE, OUR CLAIMS TEAM WAS ABLE TO GET THE CASE DISMISSED WITH NO SETTLEMENT PAID TO THE ANGRY CLIENT.

multiple images by the artist on his website without their permission. The photographer was demanding \$30,000 to pay for the photographs the inspector had used on his website-and that was only if the inspector agreed to settle outside of court. If the inspector chose to take the issue before a judge, the photographer's attorney threatened to pursue \$150,000 or more in statutory damages. They even cited multiple recent copyright claims in which juries awarded photographers similar amounts for comparable offenses.

Even in the eyes of his attorney, the photographer was "stubborn." According to the lawyer, the photographer had been pursuing copyright claims against those who had used his work without permission for the last five years with no end in sight. The photographer was ready to fight.

Despite our insured being at fault, we were ready to fight, too. We were confident that we could settle for a more reasonable amount than the initial demand, which would benefit the inspector when it came time to renew with their insurance carrier. After some back and forth, we were able to resolve the claim for \$10,000. The inspector only paid their general liability deductible.

A Stuck in the Middle: A Property Damage Claim

If you've read our blog post "Top 5 General Liability Claims Against Home Inspectors," you know property damage is at the root of most general liability claims. Water damage from leaving the tap running, spoiled meat from a tripped breaker, holes in the ceiling from missteps, broken garage doors from performance tests, and burst pipes from freezing are all common GL claims. Here's a property damage outside those five categories.

While performing a sewer scope inspection, a home inspector's camera got twisted and stuck in the pipe. The inspector had to call a plumber to retrieve the camera. To recover it, the plumber had to dig out the pipe, cut it into two pieces, grab the camera, and then fit the pipe back together. His liability policy paid the plumber, and the inspector paid his deductible.

General Liability Insurance for Home Inspectors

While you may not be able to avoid every accident, you can prevent catastrophic damage to your business. With general liability insurance, you can get help resolving claims of bodily injury, defamation, advertising, and property damage that may arise. So, if you don't have a policy already, we encourage you to acquire liability coverage for your home inspection business.

Still confused about how general liability differs from other

Inspector Pro

Insurance is

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AFFILIATE MEMBER types of insurance, like errors and omissions, equipment coverage, and workers' compensation? Check out the InspectorPro blog to learn more.

IF YOU'VE READ OUR BLOG POST 'TOP 5 GENERAL LIABILITY CLAIMS AGAINST HOME INSPECTORS,' YOU KNOW PROPERTY DAMAGE IS AT THE ROOT OF MOST GENERAL LIABILITY CLAIMS." Do you have an idea for an article in the ASHI Reporter?

> The *Reporter* is always looking for new articles, and we encourage ASHI members to call upon their experience and knowledge to submit articles to be considered for publication. Here are some upcoming topics being featured in future issues:

Submit your articles to

editor@ashi.org

within these areas before the deadlines.

Upcoming issue topics and article due dates

April

Plumbing Starting your career

Deadline: February 15

May

National Deck Month

Landscaping & Irrigation

Deadline: March 15

June

Pool & Spa Inspections

Tips from home inspectors to firsttime homebuyers

Deadline: April 14

Visit **bit.ly/3W303Lw** or scan the code below to view the full editorial calendar.



REPORTER

How Not to Install a Metal Chimney Chase Cap



Tom Feiza has been a professional home inspector since 1992 and has a degree in engineering. Through HowToOperateYourHome.com (htoyh.com) he provides high-quality books and marketing materials that help professional home inspectors educate their customers. Copyright ©2023 by Tom Feiza, Mr. Fix-It, Inc. Reproduced with permission.

By Tom Feiza, Mr. Fix-It, Inc. HowToOperateYourHome.com (htoyh.com)

ho wants to climb onto a roof to check the top of the chimney? That's not a fun task, but it is important. You might find issues that aren't visible from the ground. Even newly installed caps/flues may have problems.

Boxed-in Metal Chimney Flue

Photo 1 shows the top of a wood-framed chimney chase from the ground. The chase is covered with new vinyl siding and new metal cap/surround. Certainly, the cap has good clearance to the siding, so there is a drip space. But what about the top of the chimney? And what is that thin, raised galvanized section? You can't check these details from the ground.

A View from the Roof

Photo 2, taken from the rooftop, reveals the top of this chase. The chimney lacks a proper cap to direct water over the edge. Some type of caulk joint was applied to the tan metal wrap around the side of the chimney.

We can also see the metal flue and cap. Is it missing the storm collar provided with all metal chimney flue pipes? Yes. Is the cap pitched toward the sides of the chimney? No.

Photo 3 provides a closeup of the spot where the chimney cap meets the top of the wood chase. What a mess! Whoever installed the new siding and trim wasn't thinking about how water flows. You can see exposed OSB on the right side of the chimney and a messy attempt at sealing the joints with caulk.

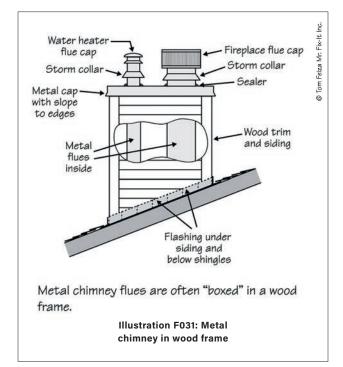
Photo 4 shows more details of this mess. The tan-colored metal on the outside edge is pitched into the caulk joint, trapping water. This joint allows water to leak into the wood-framed chimney chase and the metal fireplace.



Correct Chimney Chase Details

Illustration F031 shows a cross-section of properly installed metal flues in a wood-framed chase. The flues have storm collars that divert water away from the round flue holes in the metal cap, and they are sealed to the cap. The cap extends over the siding with a drip edge. Ideally, the metal cap/top is creased from corner to corner, slightly raising the center so water drains to the edges.





Common Problems with a Chimney Chase

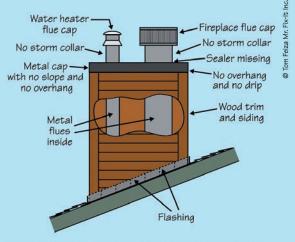
Illustration F032C shows problems commonly found on a boxed-in chimney chase. Storm collars are missing. The metal cap is not sealed to the metal flues, and there is no overhang with drip around the chimney. This will result in rust on the cap as well as leaks into the framing and behind the siding. All these defects should be reported.

The Takeaway

Always get a good view of a chimney top during an inspection. If the top is not visible, state that in your report, explain why you can't see it, and suggest further evaluation.

These pictures show a chimney with new siding and cap. I have found many new boxed-in chimneys with serious defects





Metal chimney flues are often "boxed" in a wood frame. This can create a water entry problem if storm collars and sealer are missing or if the metal cap directs water toward the flues or the siding.

> Illustration F032C: Metal chimney in wood frame, with problems

that allow leaks into the chimney and fireplace.

I always look inside a metal fireplace for any signs of leaks and properly document the conditions—good or bad—including a photo. Any leaks need further evaluation.

To learn more, attend Tom's technical presentations at educational sessions for ASHI chapters and local groups. Tom can also provide his knowledge for your educational event; contact him at Tom@htoyh.com.



How to Operate Your Home is a proud ASHI Affiliate member.

Put Your Best Face Forward

5 tips for creating a visually engaging social media profile

By Pamela Norman

e all know social media is an easy and inexpensive way to promote your business. Setting up a visually appealing profile is the first step for capturing your potential audience's attention.

To ensure you project a professional look, follow these basic guidelines.

Note that while we've used a Facebook profile here as an example, the same rules apply for LinkedIn, Twitter, and other social media channels.

As always, we are here for you. If you have any questions, email us at *communications@ashi.org*. If you have another marketing topic you would like to see covered in the *Reporter*, email your ideas to *editor@ashi.org*.



Pamela Norman is ASHI's Graphic Designer. She's worked in print and digital design for over 25 years. Always up for a challenge, she is a firm believer that you are never too old to learn something new.



Your profile photo should be professional, positive, and clear of background clutter. Most social media profile setups will automatically size your photo, but if you are able to resize your photo yourself, the standard size is 400 by 400 pixels. Make sure your photo is high resolution not blurry or pixelated.

If you do use your logo instead of a headshot, DO NOT use a vertical logo in the circular/square space. When your logo is automatically sized it will end up distorted and unreadable.



Be Color Savvy Repetition of the same colors

strengthens brand recognition and awareness. Stick to a few colors; having too many can get visually confusing.

Try using a darker color for backgrounds and a bright color for highlights. If your logo has more than one color, do not layer it over other similar colors or images, as it will get lost. If you have a white-only version of your logo, it will always look best when layered over a dark color.

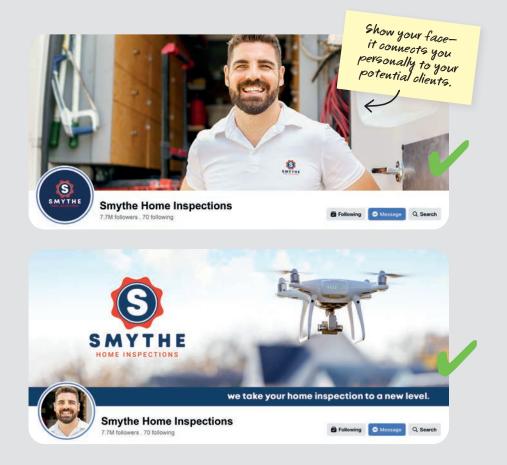


3 Your Cover is Your Ad

Your cover banner is the first thing people see when they find you, so it is always your first and best advertisement. Avoid the temptation to cram a ton of information in there. Stick with tip #1 and keep it simple.

If you used your logo in the profile photo space, the cover image is the perfect place to put a candid photo of yourself. Some ideas: a selfie in front of a beautiful home, you on the roof (have another person take the photo if you can), or you in the crawl space (shows you getting into the dirty details).

If you used your headshot in the profile photo space, the cover image can be used to showcase your specialty or show your logo/ tagline overlaying a simple photo background.





More Imagery, Less Copy

The average person scans your content in a few seconds, so having oceans of copy in a small space will lose their interest immediately.

This tip is relevant across the board with all of your social media posts. Keep in mind some people might be viewing you on a cell phone. On a smaller screen, too much copy creates even more visual confusion. Your impact will get lost.



It's too much copyi you've lost my interest. **5** Consistency is Essential

Using the same images/color palette/taglines across all of your social media profiles ensures consistency with your brand's visual identity and provides a sense of trust and credibility.

If you do want to step outside your brand, do it in your individual posts. It's best to keep one consistent element that can pull people back to you visually (i.e. your logo mark used small in the corner of a how-to video or a tagged corner in your signature color).



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When the pipes freeze When the garage breaks When I leave the tap on I simply remember My liability coverage And then my worries are gone





Sheetrock Cracks to House Lift: A Cautionary Tale

By John Weiburg

his is the story of what happened when we received a call from a homeowner about cracks in several areas of a house's sheetrock. The home ended up with a full house lift one year later.



John Weiburg is a Professional Engineer and an ACI who has been inspecting houses on Long Island, New York since 2004. Weiburg is the current President of Long Island ASHI and is actively involved in elevating houses and designing new houses to meet FEMA requirements to mitigate future impacts from storms such as Hurricane Sandy. He is often called in as a Professional Engineer to consult on storm damaged houses and provide expert witness testimony.

The Concern

The two-story, wood-framed, split-level house was constructed in 1957 in a flood zone on Long Island, New York. The house suffered flood damage from Hurricane Sandy, similar to thousands of houses flooded each year in weather events. However, the damage at this house was different because of its construction techniques and the area's underground factors. See existing damage in photos on page 20.

The home's owner was concerned the cracks in the sheetrock were getting worse. Through a mutual friend, she

contacted our engineering company at GreenTauk Engineering/GreenLInk Home Inspections to investigate the issue before considering any potential repairs. The initial inspection revealed some misaligned doors and windows along with some settlement concerns-similar to what is found in many typical home inspections.

Signs of water penetration were noted through the vaulted ceiling in the living room, again typical of inspections in houses where some maintenance has been neglected or deferred.

As seen on the flood map on the next spread, the house is just at the edge of the flood zone. The Base Flood Elevation (BFE) in this area is 7 feet. The BFE is the height at which stormwaters are predicted to reach during a 100-year storm event like Hurricane Sandy or Ian.

What We Found

We conducted an Elevation Certificate to determine the relevant elevations of the grade surrounding the house and the house itself. The garage and grounds were just above the Base Flood Elevation. As verified with the owner, the lowest floor in the splitlevel house did not take on water during the storm event.

The house is constructed on a poured concrete foundation with crawl space access through the garage. The crawl space

entrance has a 3-foot drop to enter. Typical Standards of Practice for home inspections dictate that the home inspector does not have to enter the crawl space if unsafe conditions are noted. This crawl space does regularly collect some water, and the ground is moist most of the time. Whether a home inspector enters this space during an inspection will be subject to his/her determination of the conditions at the time of the inspection.

We entered the crawl space during a relatively dry stretch of weather and shared what we discovered with the homeowner. I unfortunately had to inform her that the entire

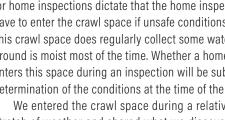
> floor system-including the floor joists, beams, and sill plates—was severely compromised and lacked any remaining structural integrity. Closed cell spray foam installed by a contractor after the hurricane was the only thing keeping the floor system together. Without the spray foam, the floor system was in danger of collapse.

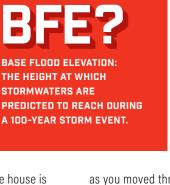
The floor joists in many areas of the crawl space were not fully visible due to the spray foam. We were able to penetrate the floor joists and sill plates with a screwdriver with no effort. If you leaned on a floor joist

as you moved through some sections of the crawl space, large pieces would break off in your hands. All the sill plates were compromised and failing. Many of these wood-framing members appeared intact and in good condition from a visual inspection. The source of the sheetrock cracks and settlement concerns above were not minor but instead a result of the complete failure of the floor framing system.

Recommendation

After the initial shock, the owner was amenable to options for repair. As noted earlier, this issue was caused by poor construction techniques during the house's original build. These included minimal ventilation, below-grade crawl space with a dirt floor, and an extremely high groundwater table. Due to the





WHAT IS



consistent high moisture levels in the crawl space over a long period of time, the floor framing failed.

A visual inspection of the framing system was not indicative of any major issues. Only when we entered the crawl space below the lower level of the house (approximately 30 feet from the entrance) were we able to ascertain the full extent of the framing failure, and only then once the floor joists and sill plates were probed.

We recommended a full house elevation in which the floor system was completely replaced—including sill plates, floor joists, and beams. The foundation was in good condition for its age and remained in place.

What We Did

After approval from the owner, we started the process for the plan approval from the local authority having jurisdiction (AHJ). This process involved sizing the new floor system and supports and developing the plans in accordance with FEMA and local code requirements.

Our company produced the plans and, after approval from the AHJ, construction started with the house elevation process.

Once the house was elevated, the old floor system was removed and new concrete masonry units (CMU) added on the existing concrete foundation to raise the house by 2 feet to comply with the flood zone requirements.

The CMUs were doweled into the existing foundation and filled with high-strength grout. A new floor system was installed, and the house was lowered onto the new framing. The crawl space was filled up to grade level as required in flood zones, and appropriate flood vents were installed.

The below-grade crawl space with a dirt floor was subject to constant movement of water and high humidity, resulting in the compromised floor system. Previous attempts to mitigate the issues by the owner were met with negative results.

Neighboring Issues

In the midst of designing the plans for this house repair, another owner called us upset about major potential structural issues with his house. This house was in the same neighborhood as the house we were currently working on. The subsequent inspection of this house revealed similar conditions to the house that was to be elevated. Unfortunately, a claim by this owner to his homeowner's insurance was rejected, as the damage was not due to a specific storm event but long-term chronic deterioration. We prepared a full report of our findings, recommending elevation. Those owners were left distraught and unable to fund their project.

Upon further investigation, it was determined that several other houses constructed in the same style on this particular block had structural issues addressed in the 1970s—not long after their original construction.

The Original House

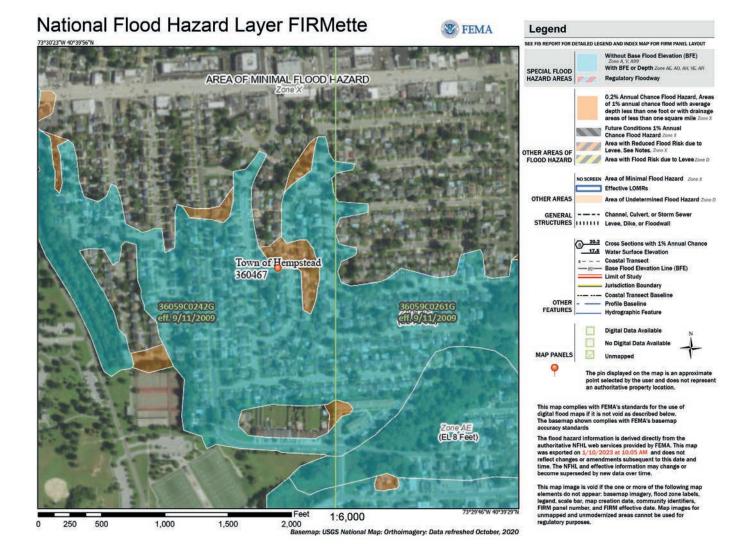
The house elevation process resulted in removing and replacing everything on the lower two floors, including a full bathroom and kitchen. The furnace and water heater had to be removed and temporarily stored to allow for the full floor system replacement. All of the electrical wiring, plumbing, and HVAC in the crawl space and on the lower level also had to be removed and replaced.

A Warning

This is meant to be a cautionary tale to fellow home inspectors. The location of these houses in Special Flood Hazard Areas requires knowledge of flood zone damage and construction, which may not be something every inspector is familiar with. Even houses with crawl spaces not in flood zones may be subject to similar damage.

Extra vigilance is required during these inspections to avoid potential liability concerns and provide the best possible home inspection for your client.

The House Elevation Process and subsequent rebuild will be covered in a future article.



February 2023 | ASHI.org

6 Ways to Make Tax Season Easier

By Ali McCray

t's that dreaded time of year again—tax season! And as March 15 (deadline for partnerships, S-Corps, and LLCs) and April 18 (deadline for C-Corps, sole proprietors, and single member LLCs) looms, here are some tips to make your tax preparation go more smoothly.

✓ Enlist a professional.

Tax preparation can be tricky, and when you own your own business, large or small, it is important to make sure you're getting credit for all your business expenses and disclosing all your income.

From mileage and utilities to your cell phone bill and getting credit for usage of a home office, a certified tax preparer can help you optimize your tax return to ensure you maximize the credits available to you.

✓ Keep those receipts.

Documentation is the key to a smooth ride when preparing your taxes. Many apps allow you to snap a photo and upload the receipt into a data bank to send to your accountant (my favorite is **HubDoc**). The easier it is to track the validity of an expense, the less time and money you will spend on tax preparation.

Invest in accounting software.

Regardless of your size, you might be surprised how easily the financial side of small (or large) business ownership can get away from you if you aren't tracking your income vs. expenses.

For businesses to qualify for funding (private or governmentbased) they will need a set of financials. You will also need financials to qualify for personal credit, loans, and mortgages. I recommend **QuickBooks Online** for businesses, as they have several options depending on your price point, and the interface is userfriendly for beginners.

Free cloud-based accounting options are also great for sole proprietorships. **Wave** is fantastic for processing invoices and keeping track of your bills. Whichever software you choose, your tax season will be easier if all your financial information is stored in one place.

✓ Report all income.

Even cash. They will find out; they always do. The best way to handle cash is to deposit it immediately into your business bank account. For inspectors who deal with cash regularly, I recommend getting a carbon receipt book to give your customers receipts—as well as to help keep accurate records of the cash received.

✔ Credit is king in tracking.

If your home inspection company does not already accept credit/debit cards, consider getting a **Square** reader or accepting **PayPal, Venmo, Zelle**,

WHEN IN DOUBT, REFER TO IRS.GOV FOR ANY CHANGES OR UPDATES FOR THE CURRENT TAX SEASON OR CALL 800.829.1040.

or **bill.com** payments in addition to accepting cash and checks.

These apps have tracking built into them for all transactions run through the account, and they connect to all cloud-based accounting software. The flat fees for transactions are worth it for the convenience they offer your customers and the peace of mind they provide with their seamless records management. **Quickbooks** and **Wave** both offer payment options for their customers as well.

✔ Check irs.gov.

When in doubt, refer to **irs.gov** for any changes or updates for the current tax season or call 800.829.1040.

You can check the status of your refunds on the IRS website at **irs.gov** /**refunds**. I do recommend signing up for online access at **irs.gov**, as this will give you instant access to your transcripts and other relevant tax information.

> Ali McCray is a ASHI's QuickBooks and operational accounting expert. She enjoys sharing her love of organization and best practices for business that she has picked up over the last 2 decades with anyone who will listen. She is always ready to train someone on the latest and greatest trends in cloud-based data management.

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Maximizing Your Downtime

How home inspectors can find other sources of income during the off-season

By Laura Rote

inter tends to be a slower time for home inspections, with harsh weather and fewer buyers in the marketplace. Experts at ASHI know that doesn't have to mean less work for inspectors, though; opportunities exist for types of other work, too.

Commercial Inspections

The ASHI School (theashischool.com) offers a commercial inspection course that's great for home inspectors, according to Edwin Barrera, director of education and curriculum development at ASHI. Barrera recently sat in the class himself and learned that while home inspections may be down this time of year, there's a growing need for commercial inspectors.

Richard Weldon teaches a three-day commercial inspection class offered as a live webinar. Each day runs from 9am to 4:30pm EST. The course aims to provide a solid foundation for people who want to perform commercial building inspections or Property Condition Assessments (PCA). "By the end of the course, we want people to feel that they have all the necessary tools to start a successful commercial



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"BY THE END OF THE COURSE, WE WANT PEOPLE TO FEEL THAT THEY HAVE ALL THE NECESSARY TOOLS TO START A SUCCESSFUL COMMERCIAL BUILDING INSPECTION COMPANY OR SIGNIFICANTLY AUGMENT THEIR EXISTING PROPERTY INSPECTION COMPANY..."

building inspection company or significantly augment their existing property inspection company," Weldon says.

As a live webinar, attendees can ask questions and talk with the instructor in real time. Participants receive an 800-page commercial building inspection textbook as a PDF and a video that shows an actual inspection of a two-unit industrial building from start to finish. The course is open to anyone. For more information, email *Richard@cdwengineering.com*.

"Enrollment is mostly home inspectors who want to expand into inspecting commercial buildings," Weldon says. "Many people who take our course are home inspectors who say they are being forced into doing commercial inspections because the REALTORS® they work with are starting to sell commercial properties. What a nice problem to have."

He says home inspectors have virtually all the required skills to do commercial inspections. "They have good general technical knowledge. They know how to walk geographically through a building and assess components system by system; that is an acquired skill. Home inspectors also know how to collect data and write reports. These are all required skills for commercial inspections."

Weldon started doing home inspections in 1987 and moved into more commercial work a couple of years later. He inspects all kinds of buildings—industrial, office, retail, apartment, schools, airports, and more. He's been presenting the course since 1998.

"Our course follows the scope of work for a PCA, as per the ASTM Standard E2018-15. It is a standard written specifically for pre-purchase inspections of commercial properties. It is also the industry standard (i.e. the standard required by lenders). There are many people who follow quasi home inspection standards to do commercial inspections. That may be OK for small commercial properties, but if you want to make the jump wholeheartedly, the ASTM standard is the way to go."

Commercial Specialization

You might also choose to specialize within an area of commercial inspections. For example, inspectors in the Nashville area can sign up for "Inspecting Commercial Electrical Systems" at **The ASHI School**. ASHI offers this comprehensive course so inspectors can earn 6 ASHI CE credits in one day.

This course teaches attendees how to identify, describe, and inspect commercial electrical systems. The class will also explore the similarities and differences between residential and commercial electrical systems. Learn some of the distinctive challenges electrical systems in commercial buildings pose and examine ways to tackle those obstacles. Students will get familiar with commercial building voltages, generators, transformers, and more.

Residential Rentals in Denver

In Denver, home inspectors looking for more work may benefit from a new residential rental property licensing program that applies to every property in Denver offered for rent for more than 30 days. Licensing requirements will be phased in over the next two years as part of Denver's effort to enforce minimum housing standards for all rental properties.

To receive the license, properties must pass an inspection by a qualified, third-party inspector. To perform RRP inspections, a person must be:

- Certified by ASHI, the International Association of Certified Home Inspectors (InterNACHI), or the Master Inspector Certification Board, and
- Certified as an R5, C5, or C8 Combination Building Inspector by the International Code Council (ICC).

"WITH SOME BASIC ONLINE TRAINING TO HELP INSPECTORS UNDERSTAND THE BASICS OF LOSS CONTROL, THEY CAN DEVELOP ANOTHER SKILL SET AND INCOME STREAM."

The Denver Department of Excise and Licenses has established a list of qualified inspectors for the residential rental program (RRP), which is posted online at *denvergov.org.* Being on the inspector list is not a requirement for performing the inspections for the residential rental property program. It is simply a tool for property owners and managers to find qualified inspectors.

The program will require qualified inspectors to complete an inspection for all properties, and the anticipated total volume of licenses is approximately 54,000. For more information about this program, you can email *licenses@denvergov.org*.

Referrals

CRU GROUP is an insurance services firm specializing in loss adjusting and loss control. This large firm is looking to cross-train and retain home inspectors on a contract basis to conduct loss

control surveys.

CRU GROUP's **Loss Control Services** offering is expanding quickly with work opportunities now available in many states and several more coming. ASHI members can secure referrals from CRU GROUP once they

are registered and complete some basic training.

"Home inspectors possess the complementary core skills to be cross-trained for Loss Control Services," says David Repinski, CEO of CRU GROUP. "With some basic online training to help inspectors understand the

basics of loss control, they can develop another skill set and income stream. This creates a win/win/win for ASHI Members, CRU GROUP and our clients."

There's a large amount of work to be done, and ASHI can hopefully help fill that need, says Susan Lane, director of membership and chapter relations at ASHI.

"They really need these inspectors to go out and do this work for them."

Contact *AdjusterRelations@cruadjusters.com* to join CRU GROUP's roster and access loss control training courses through their training subsidiary, AIA.



Wind Mitigation Grant Program

Interested in becoming an inspector for the My Safe Florida Home (MSFH) Program?

Beryl Project Engineering is

helping more than 150,000 families make

sure their homes are safer and more resistant to hurricanes as part of this new **Wind Mitigation Grant** program. Licensed home inspectors interested in joining Beryl as a subcontractor to perform these inspections can sign up to be part of the program. Beryl asks that all inspectors interested in applying for MSFH send an email with their complete contact information and areas they wish to cover. Assignments will be available to well-qualified and experienced inspectors who live in or around the area of the inspection(s) assigned. Send all correspondence to *wce@beryleng.com*.

The **ASHI School** also offers a three-hour course in Tampa called "Wind Mitigation & 4 Point Inspection"—a requirement to be a licensed inspector in Florida. ■

Resources

The ASHI School theashischool.com

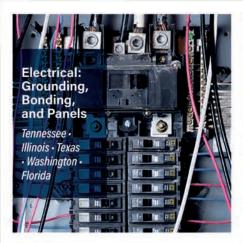
Richard Weldon Richard@cdwengineering.com

The Denver Department of Excise and Licenses denvergov.org licenses@denvergov.org

CRU GROUP AdjusterRelations@cruadjusters.com

Beryl Project Engineering wce@beryleng.com

New State CE Available on ASHI Edge





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Plumbing: Water Service and Distribution Systems, Fixtures, and Backflow

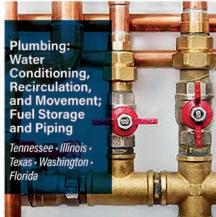
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Tennessee • Illinois • Texas • Washington • Florida







Structural Components: Forces, Foundations, and Floors Tennessee • Winging - Towas

Illinois • Texas • Washington • Florida





Log in to ASHI Edge today!

If you have questions about the ASHI Edge educational platform, please contact **education@ashi.org** for assistance.





NEW MEMBERS

New Associate Members from November 16, to December 17, 2022

Arkansas Evan Wolfe, Centerton

Arizona Ronak Patel, Glendale

California Bill Parker, Laguna Beach Gabriel Gomez, San Pedro Shawn Anderson, San Jose David Ochoa, Santa Rosa

Colorado Teddy Xavier, Edgewater Darrin Reay, Delta

Georgia Dillin Bobert

Dillin Roberts, East Point Gene Sheffield, Woodstock Michael Gorrell, Gainesville

Hawaii David Archer, Volcano **lowa** Marco de Leon, Cedar Rapids

Illinois Jeremiah DeBaker, East Moline Joseph Westen, Macomb

Indiana Bradley Brown, Newburgh William Harter, Angola

Kentucky George Cloyd, London

Michigan Travis Spangenberg, Lansing Daniel McGregor, Canton Robert Koeppen, Rockwood Matthew Johnston, Grawn

Minnesota Brian Kopack, Northfield

Missouri Greg Glendenning, Republic

Montana Dylan Lindsay, Kalispell

New Hampshire Anne Kinney, Newmarket **New Jersey** Erik Rooney, Towaco

North Carolina Nora Akers, King Josh Hedges, Rural Hall

Pennsylvania Patrick Mclaughlin, Levittown David Vaughn, Chalfont

Rhode Island Rafael Cordero, Cranston

South Carolina Michael Sloan, Conway Dustin Friesen, Myrtle Beach

Virginia Jihan Ayhan, Fairfax Station Hussnain Abbas, Burke David Travis, Virginia Beach

Washington Matt Lawrence, Gig Harbor Glenn Bell, Seattle

Canada Gerry Hionis, Montreal, Quebec

CHAPTER EVENTS

OHIO ASHI EXPO

When: March 11-12 Where: Cherry Valley Lodge, Newark, OH.

14 CEU credits.

The Expo is \$280 for members and \$350 for non-members.

With chapter membership at \$150, we recommend Joining the Chapter today, so you can get all of the other great membership benefits was well. Once you join, log back in to get the Member Discount!

Details: ohioashi.org





In the next Marketing Minute:

Diversifying your tactics and expanding your reach.

FEBRUARY MEMBER ANNIVERSARIES

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Christopher Ueland

Gary Schutta Prospect Minnesota

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Michael Conley Straight Inspection Service

Norman Rathborne Foresight Engineering Flemington

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Scott Maury Maury Home Inspections

Jeff Binsbacher R. Heyl & Associates, Inspections and Consulting

J. Carl Patterson MidOhio Home Inspection Bill Labita HomeBuyers Inspection Services

Dennis Parra II Parra Building Consultants

James Brock Boston Home Inspectors

Mark LeGros LeGros Home Inspections

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Gerard Skowronski Reliable Home Inspection Service

Eric Gay Maine Home Inspection Company

John Edwards West Michigan Property Inspection Services

James Clark True Blue Home Inspections Chris Curles Chris Curles and Associates

Jim Waddell A B Home Inspections

David Behiel DB Standard Home Inspection

Kevin Heath Pillar To Post Home Inspections

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Steve Jenicek Task Master Home Inspections

Samuel James Cliff Douthit Brighton Inspection

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Grant Rodney Amerispec Home Inspection Service

Kevin Leonard The Ohio Home Inspections Company

John Cundiff HomeWise Building Inspection Services

Hal Leary Hal F. Leary Home Inspections

Dan Endsley The House Scout

Jonathan Lang Texas Real Estate

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Ian McNaught Steve Parrish Building PI Inspection Services

Todd Brualdi Scott Home Inspection David Trent 20/20 Vision Home Inspections

Ed Snope ATLAS Home Inspection

James Carney Del-Val Home Inspectors

Trent Wilson Safe-T-House Home Inspection Services

Michael Galletta Homeguard Incorporated

Tim Murphy Comprehensive Inspection Services

Frank Galaszewski Compass Home Inspections

Ryan Fisher Arrow Inspection Services

Patrick Reilly All Angles Squared

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Edward Columbia Highland Home Inspections

Trevor Drinen Signature Inspections Hawaii

Sean Cooper

Robert Miller Miller Building Inspections

Derek Ehlert Derek Ehlert Enterprises

James Burak JB Inspection Services

Bryan Ptacek Pillar To Post

Sebastian Scelza Beau Realty

Paul Frost Evergreen Property Inspectors Dale Shriver Twin State Inspections

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Brian Adams Cornerstone Property Inspections

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Stephen Binneboese BHI

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Derek Speelman Indy Pro Inspection Service

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The ASHI Mentorship Program helps newer or less experienced home inspectors get the guidance they need to be exceptional home inspectors by pairing them with experienced home inspectors.



ASHI Advantage Program offered exclusively to our members through InspectorPro providing affordable insurance to protect your home inspection business!



PLUS: The *Reporter* our monthly magazine providing the latest in home inspection trends and news to our members.

The **ASHI Discussion Forum** an online community where members go to discuss some common issues facing home inspectors.



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