



AMERICAN SOCIETY OF HOME INSPECTORS

ASHI EDUCATION ROADSHOW

Chapter Grant Program

ASHI EDUCATION ROADSHOW

Chapter Grant Program

Contents

ASHI EDUCATION ROADSHOW	1
Criteria	2
Chapter Grant Request	2
Roadshow Seminar Marketing	2
Roadshow Planning	2
After Seminar Assessment	3
Application	3
Grant FAQ's	3
Policy	5
Grant Criteria for Selection Process:	5
Application	6
Exhibit A	7

ASHI EDUCATION ROADSHOW

The American Society of Home Inspectors invites ASHI chapters to apply for grants to support both physical and virtual conferences and seminars that will serve their chapter members, unaffiliated ASHI members, and geographical constituencies while serving regional needs in an original and creative manner. Proposed conferences/seminars should take advantage of the resources, both human and material, within the region when available. Planning assistance will be provided by ASHI Staff and CRC for all ASHI education roadshow conferences/seminars to meet the quality typical of ASHI planned events. Awards will range from \$3,000 to \$6,500. The grants will be funded out of the CRC's budget.

The ASHI Education Roadshow will allow chapters that do not have the resources or the membership to sponsor a conference/seminar for their members along with other ASHI members both unaffiliated and affiliated with different chapters in the region. It will also provide ASHI a way of sponsoring conferences/seminars in cooperation with chapters in areas within the Continental United States that otherwise will never have such events. This program should not only be evaluated as support for the chapters but as a tangible member benefit to all ASHI members within the region where the conferences/seminars will be held. It will help the chapters generate revenue, offer their chapter members a free conference/seminar, and potentially increase chapter membership.

Criteria

The American Society of Home Inspectors is pleased to invite ASHI chapters within the Continental United States that are in good standing and in full compliance as specified in ASHI bylaws and P&P to apply to the ASHI Education Roadshow Grant Program. The grants are designed to support the development of regional conferences/seminars developed by ASHI chapters in cooperation with the

ASHI EDUCATION ROADSHOW

Chapter Grant Program

ASHI chapter relations committee (CRC) that seek to distinguish themselves by offering an ASHI sponsored regional conference/seminar. ASHI Chapters have a wide range of constituencies, organizations, resources, and needs that the national organization and its conferences/seminars and programs may not adequately recognize or serve. These grants are intended to bridge this gap by providing financial resources to enable ASHI chapters to develop programming, in the form of a conference/seminar, that engages both chapter members and un-affiliated ASHI members in an original and creative manner.

Awards will only be granted to chapters that currently are not offering conferences/seminars and should not compete with existing chapter sponsored events within the region.

Chapter Grant Request

Grants to qualifying ASHI Chapters are available to help you plan and implement seminars to meet the needs of your members and the ASHI members within your state and surrounding states within your geographic region. Grants will be available for conference/seminar proposals that articulate and demonstrate a commitment to regional ASHI chapter programming. Such proposals should take advantage of the resources, both human and material, within the region.

The Grant Program is administered by the CRC (Chapter Relations Committee) and the ASHI Executive Director, with the help of ASHI staff. Conferences/seminars funded with grants will be co-planned with CRC. The final plan must be approved by CRC before grant funds are released to the chapter.

Due to the limited amount of funds available for the Grant Program, approval of requests will require meeting the grant criteria and depend upon strict demonstration of financial need and the program's merit. No chapter will be eligible for a grant more than once every five years.

Roadshow Seminar Marketing

All seminars that utilize grants will be marketed by the chapter receiving the award in conjunction with ASHI. ASHI & CRC should also be credit for funding the seminar and assisting the chapter in planning and holding the educational event.

Marketing material in the form of signage, artwork, and promotional materials may be provided upon request and the approval of CRC.

Roadshow Planning

Chapter leadership will work closely with ASHI staff and CRC to plan the seminar. The goal is to provide as much planning assistance as needed so that the recipient of the grant will gain the knowledge, skill, and principles required to planning a successful seminar or conference. The education plan and event schedule is subject to approval by ASHI staff and CRC before grant funds will be released.

After Seminar Assessment

Policy regarding follow-up assessment. A review of how the seminar/conference has it helped the chapter including analysis of what was successful and what was not? Did the chapter gain any new

ASHI EDUCATION ROADSHOW

Chapter Grant Program

members? The after assessment should include a survey of attendees, chapter member, and all that participated in the event.

Application

Applications will be accepted between October 17th and November 21st of the calendar year.

Applications will be submitted by completing the approved form at LDC or online at

[Grant Form](#)

Grant awards will be announced and published no later than the annual business meeting at IW. Grants may be announced and posted as soon the grant selection process is completed at the discretion of CRC.

- Identification of the potential attendees (e. g., all inspectors in a 100-mile radius of the event)
 - A description of the activities or programs that would have perceived value for attendees.
 - Specific marketing activities that will be used to communicate with potential attendees and should include electronic communication, posting on the chapter and ASHI websites, and telephone contact with potential attendees.
 - A budget for the event.
 - A commitment to recruiting at least one event sponsor willing to contribute at least \$100 cash or in-kind consideration to help fund the event.
 - The chapter should make every effort to sign up new members at both the national and chapter levels.
 - A commitment to submit a report no more thirty days after the event. The report should include a description of the event, and what worked and what didn't.

Grant FAQ's

1. What are the selection criteria?

- Available to a small and mid-size chapter that can demonstrate a hardship to put on a quality seminar without financial support.
- Chapters that have not offered a seminar or conference in the past five years that meet all of the other criteria.
- Chapters must reside in the Continental United States to be eligible.
- Chapters should be located in areas of the Continental United States that would likely never see a seminar or conference for home inspectors sponsored by ASHI or ASHI chapter or meeting group.

2. What are the objectives of the grants?

The ASHI Education Roadshow ASHI chapter grant program seeks to acknowledge the vital contribution of ASHI chapters to the ongoing development of American Society of Home Inspectors by making awards to conference/seminar proposals that enhance innovative educational opportunities through their involvement at the regional and local levels, and that encourage broader participation at those regional and local levels. As the grants forge new relationships between ASHI chapters and unaffiliated ASHI members, they should simultaneously strengthen the relationship between the ASHI and ASHI chapters.

ASHI EDUCATION ROADSHOW

Chapter Grant Program

The opportunity to network and interact with other inspectors is one of ASHI's unique selling propositions and one of ASHI's significant strategic advantages over other inspector associations. The ASHI Education Roadshow provides the opportunity to capitalize on this advantage by supporting chapter membership recruitment and retention events both financially and by providing creative and logistical support.

4. Who may apply?

Proposals should come from ASHI chapters with mid to small size chapters with no more than 50 members. This request for proposals is not intended for use by International Chapters, Meeting Groups, ASHI Committees, Task Forces, the Council of Representatives, or the Board of Directors.

5. How can the grants be used?

The grant can be used by Chapters within the Continental United States for a one-day education seminar that will benefit the chapter, and ASHI members within the state and adjoining states when applicable.

6. What funding is available?

Total funding is allocated by the chapter relations committee based on their budget and the available funds remaining after all other CRC programs that may include LDC, chapter benefits/resources, etc. ASHI and CRC intend to award a limited number of grants ranging from \$3,000 to \$6,500. CRC may require a dollar for dollar match from budgeted chapter funds at its discretion.

7. What is the period of the grant?

Grants awarded during 2019 fiscal year will fund seminars held after IW2020 and before the end of ASHI's 2019 fiscal year July 31st of the current fiscal year. The grant period will be posted for each consecutive grant year when grant applications are open for submission.

8. How and when should I apply?

See the ASHI Chapter Grant

9. Who reviews the proposals?

Proposals will be reviewed by the ASHI Chapter Relations Committee and the ASHI Executive Director, which will make final funding decisions based on the following criteria:

1. The demonstrated need of the worth of the proposal, including beneficiaries within the given region
2. A clear response to one or more of the objectives specified in the ASHI Road Show grant program.
3. The clear demonstration, when warranted, that the conference/seminar will work closely with individuals, organizations defined as partners in the proposal
4. Innovation in concept, organization, and/or participation
5. The benefit to ASHI members in a geographical region.

10. When will the seminars be held?

ASHI EDUCATION ROADSHOW

Chapter Grant Program

The date and timeframe of each seminar funded by grants are subject to approval by staff and CRC.

Policy

Grant Criteria for Selection Process:

1. Available to small and mid-size chapter with no more than 50 members that can demonstrate a hardship to put on a quality seminar without financial support. The CRC committee can elect to waive the number of members limitation if they feel extenuating circumstances are present.
2. Chapters that have not offered a seminar or conference in the past five years.
3. The chapter must reside in the Continental United States.
4. The chapter should reside in areas that would likely never see a seminar or conference for home inspectors sponsored by ASHI or ASHI chapter or meeting group.
5. CRC will meet with the Executive Director or Assistant Executive Director along with the ASHI Education Director to determine the recipient of the grants. The committee will vote to award the grants by simple majority. If there is a tie the Executive Director will be the tiebreaker. No guests should be invited to the grant award meeting.