



## AMERICAN SOCIETY OF HOME INSPECTORS

[www.ASHI.org](http://www.ASHI.org) | [www.HomeInspector.org](http://www.HomeInspector.org) | [www.ASHIReporter.org](http://www.ASHIReporter.org)

Dear Potential/Renewing Affiliate Member:

Welcome to the American Society of Home Inspectors Affiliate Membership Program. We are excited that you have decided to join us and we will do our best to provide opportunities to showcase you, your company and your products and services to our members as often as we can.

In addition to the many benefits we provide at each Membership level, we want to point out a few areas in which you, our Affiliate Member, receives constant promotion:

- 1) On [www.ashi.org](http://www.ashi.org) in our Products & Services area (exclusive to Affiliate members only)
- 2) Listing of company name and URL link to your website in both monthly e-Newsletters: *First Thing* and *Another Thing*.
- 3) Opportunities to write articles for any of our media: *ASHI Reporter*, *First Thing*, *Another Thing*, *Industry News Brief*, your news posted in the "News" section of our website, or your news posted on any of our social media channels.

We are working to revise our Products & Services section of our website to create pages that are more in line with what our Affiliates offer. On the Affiliate Membership Registration Form are newly proposed categories. Please let us know which categories your company, products and services fall into and rank all the categories that fit your company (up to 4 categories) for your listings with 1 being the most desirable and 4 the least desirable.

If you take a look at the following page, you'll see a breakdown of the Affiliate Member Levels: Bronze, Silver and Gold and what benefits each level contains.

Our goal is to get you in front of the decision makers within the home inspection industry.

Thank you for choosing the premier and most respected home inspection association in North America.

For more information, please contact:

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## All Levels of Affiliate Membership Receive:

Regardless of the membership level you choose, all levels receive the following:

- Reduced rates for receiving CE approval for education courses (60% savings)
- Reduced rates for exhibit booths at InspectionWorld (20% savings)
- Access to the ASHI Discussion Forum
- Annual Subscription to the ASHI Reporter
- Free Listing with link in *First Thing* e-Newsletter

## Affiliate Bronze - \$1000 annually

- Recognition in online Products & Services area as a Bronze Affiliate (up to two categories)
- Use of the Bronze Affiliate logo on all marketing collateral (print & online)
- Complimentary web banner for one month on ASHI website
- Company Sell Sheet/Brochure in New Associate Kits
- Recognition of Bronze Affiliate Membership at InspectionWorld (at your booth & on App)
- Two emails (sent by ASHI on your behalf) to ASHI e-List
- One ad placement in ASHI's "First Thing" e-Newsletter
- One ad placement in ASHI's "Another Thing" mid-month e-Newsletter
- Ability to submit articles for weekly *Industry News Brief*

## Affiliate Silver - \$2000 annually

- Recognition in online Products & Services area as a Silver Affiliate (up to three categories)
- Use of the Silver Affiliate logo on all marketing collateral (print & online)
- Complimentary web banner for two months (does not have to be consecutive) on ASHI website
- Company Sell Sheet/Brochure in New Associate Kits
- Recognition of Silver Affiliate Membership at InspectionWorld (at your booth & on App)
- Three emails (sent by ASHI on your behalf) to ASHI e-List
- Two ad placements in ASHI's "First Thing" e-Newsletter
- Two ad placements in ASHI's "Another Thing" mid-month e-Newsletter
- Ability to submit articles for mid-month *Another Thing e-Newsletter* & weekly *Industry News Brief*

## Affiliate Gold - \$3000 annually

- Recognition in online Products & Services area as a Gold Affiliate (up to four categories)
- Use of the Gold Affiliate logo on all marketing collateral (print & online)
- Complimentary web banner for three months (does not have to be consecutive) on ASHI website
- Company Sell Sheet/Brochure or Promo Item in New Associate Kits
- Recognition of Gold Affiliate Membership at InspectionWorld (at your booth & on App)
- Four emails (sent by ASHI on your behalf) to ASHI e-List
- Four ad placements in ASHI's "First Thing" e-Newsletter
- Four ad placements in ASHI's "Another Thing" mid-month e-Newsletter
- Ability to submit articles for monthly *First Thing* and *Another Thing* & weekly *Industry News Brief*

## TAS+ Program – \$500 added to any level (*only available as an add-on program*)

- Reciprocal links on The ASHI School website and your company website (great for SEO)
- Inclusion of student focused marketing collateral (different from what's included in New Associate Kits above)
- Inclusion in The ASHI School Alumni event at InspectionWorld (*open to TAS+ members only*)