

ASHI Announces New Program with InspectedHouses.com

InspectedHouses.com offers innovative marketing strategy and program for home inspectors to capture potential buyer leads and diversify their referral sources.

There has been a lot of talk within the home inspection profession recently pertaining to pre-listing inspections. InspectedHouses.com's founders Dave Klima of Aardvark Home Inspectors and Preston Sandlin of Home Inspection Carolina, formed a partnership to introduce a platform used by sellers, buyers, home inspectors and realtors, that will give everyone involved in the real estate transaction valuable benefits.

Contrary to popular belief, InspectedHouses.com is not just about pre-listing inspections. Home Inspectors can receive potential buyer leads from lead capture technology that's being introduced to our industry. This technology can be used to capture potential buyers in a variety of ways which include and do not include working with a realtor or being associated with a house.

It is also a goal to create another home searching platform where the general public will search for houses. The InspectedHouses.com site will host houses that have had pre-sale inspections performed, a realtor's regular listings, and home inspection reports.

Potential buyer leads are also created from filled out contact forms on the website or when a home inspection report is purchased. If a home inspection report is sold the Seller gets the money for sold reports. However, when potential buyer activity is created the home inspector will get the buyer lead **before or at the same time as** the realtor.

Unlike free home listing sites, InspectedHouses.com does not sell data. Period. And the realtors love it! Realtors can get leads off their listings for free by working with a Home Inspector that is an Inspectedhouses.com user.

INSPECTEDHOUSES.COM IS LAUNCHING A NEW PHASE OF GROWTH AND IS OPENING UP NEW AREAS FOR A LIMITED NUMBER OF GREAT INSPECTORS. TO REQUEST ACCESS TO THIS PRODUCT IN YOUR MARKET, CLICK THE BUTTON BELOW.

SINCE INSPECTEDHOUSES.COM DOES NOT SELL DATA THERE IS A \$49 MONTH MEMBERSHIP FEE TO USE THE SYSTEM.

Indicate that ASHI referred you in the sign up form and receive an exclusive discount.

[SIGN UP NOW](#)

System Benefits Include...

...but are not limited to:

Inspectors are immediately notified when a Potential Buyer texts off a sign, fills out a form, or purchases a home inspection report.

Inspectors have a basic CRM system which allows for automated response marketing via customized text or email drip messages.

The Potential Buyer can easily connect directly to the Inspector and be directed to the inspector's website.

Property pages and marketing codes can be easily shared on social media.

Inspectors will have a dashboard link to invite realtors to the system.

The children and grandchildren of all Inspected Houses Members can apply for a college scholarship program that will be created from a portion of the proceeds generated by this program.



[More Information](#)