In This Issue:
- IW Recap Video
- IW2019 Call for Presentations
- On the House
- Sun Nuclear Press Release
- 4 Ways to (Re)Choose Your Limits
- Top 5 Tasks for February
- Member Perks: Sprint - - Mr. Fix-It Quick Tip
- Attend 3 Days of Secrets Revealed
- 20 YouTube Tricks & Hacks

InspectionWorld 2018 a Resounding Success!!!

It seems just like yesterday that we were at the Caribe Royale for the largest home inspection conference in North America: InspectionWorld! We had over 1,200 attendees couples with nearly 300 exhibitor personnel representing 122 exhibitors. The expo hall was packed! We had a lot of new vendors who are already turning in their early bird forms to join us next year in San Diego (note: January 20-23, 2019, to be exact - mark your calendars now for the greatest conference and expo for our profession). Did you miss out? Check out the link to see photos from the conference.

CHECK OUT OUR IW18 PHOTOS

Quick links:
ASHI.org
The ASHI School
Online Education
The ASHI School's Upcoming Classes

60-Hour Online Course

60-Hour Online Class
Franklin, TN 2/12-2/17
Des Plaines, IL 2/26-3/3
Creve Coeur, MO 3/5-3/10

93-Hour Class

120-Hour Class
Alpharetta, GA 2/12-2/23
Leesburg, VA 2/12-2/23
Tampa, FL 2/12-2/23
Baltimore, MD 2/26-3/9

Deadline for submissions is March 15, 2018

InspectionWorld San Diego - January 20-23, 2019 will provide a forum for attendees to learn the profession's best practices and to expand their knowledge to improve their professional skills and explore emerging issues relevant to the profession.

ASHI invites those interested in presenting at InspectionWorld San Diego to submit a proposal for review by the ASHI IW Education Committee. Please feel free to submit your own proposals, and also to forward this email invitation on to presenters who you believe could make a great contribution.

The IW Education Committee will review all proposed presentations based on relative content and technical merit. It is understood that not all submitted presentations will be selected for a session. This form must be fully completed for consideration.

Go to http://www.homeinspector.org/Education-Training/Call-for-Presentations to file electronically.

Contact Michele George at micheleg@ashi.org with any questions.
As America’s chief home inspector, Tim Buell wants consumers to understand one thing: Inspectors aren’t clairvoyant. “People think we should find things that are hidden, but that’s not what we do,” said Buell, a 68-year-old retired home inspector in Marysville.

As the new president of the 8,000-member American Society of Home Inspectors, Buell’s job is to explain what inspectors do and what they don’t do.

In today’s world, that’s not always easy. As homes and technology have changed, so too has the role of home inspectors.

Much of what home inspectors have traditionally done is right before our eyes — checking framing, foundations and roofs, for example. But many of today’s biggest concerns about homes are less obvious. Radon and mold in particular have become huge worries for homebuyers, especially in central Ohio, which has a history of both.

Buell advises homebuyers to have inspectors test for radon levels and the possibility of mold. (Both services are typically offered at an extra cost.) But, he is quick to add, inspectors aren’t experts in either area, and if tests turn up something, homebuyers should head straight for the specialists.

“We’re like a family doctor, a generalist,” he said. “We see something and we defer to the technical expert.”

Just as the duties of home inspectors...READ MORE
Safety Institute of Canada to Streamline In-Country CRM Calibration Services

Key Customer Request Addressed Through Partnership

Melbourne, Florida - Sun Nuclear Corporation, a leading provider of Continuous Radon Monitors (CRMs) for commercial and residential purposes, today announced an agreement with the Radiation Safety Institute of Canada (RSIC) to include Sun Nuclear’s Model 1027™, Model 1028™ and Model 1030™ CRMs within its national calibration services program. Through the agreement, Sun Nuclear CRM users in Canada gain a more streamlined, cost-effective method for maintaining calibration status.

Companies and institutions that use CRMs are required by law to have annual instrument calibration checks to ensure the devices operate accurately. RSIC’s Instrument Calibration Service is accredited by the Canadian – National Radon Proficiency Program (C-NRPP) and is approved and audited by the Canadian Nuclear Safety Commission (CNSC) under its Regulatory Standard R-117, Requirements for Gamma Radiation Survey Meter Calibration...

READ MORE

4 Ways to (Re)Choose Your Limits

Some things in life you only need to choose once. Insurance limits for your home inspection business aren’t one of those things.
As your business changes, your insurance needs may expand. So it’s important to know your options and when to adjust. And for those of you buying insurance for the first time, it’s just as essential to be informed so you don’t buy a policy that doesn’t meet your coverage needs. Whether its your first or tenth time buying coverage, here are just four of the things to consider when choosing your home inspection insurance limits.

*How do insurance limits work?*
Insurance limits represent the total dollar amount your insurance company can pay toward your covered claims in a given policy period... READ MORE

---

**Top 5 Tasks for February**

If during February you have a client or Realtor that asks you "what are the top home care tasks that I should be doing this month?" . . . here are the top 5 for February that we would suggest that you could tell them, that will help them save energy, reduce the risk of unscheduled repairs, and will help extend the useful lives of several major household appliances.

*Washing Machine Inspection*  
*Your washing machine works hard for you. It...*
shakes, it spins, and it sometimes operates using very hot water. So it's not surprising that connections for your water hoses can become loose and begin to leak, and the hoses themselves can become damaged and worn out and burst. And when your washer's connections or hoses begin to leak, you can find yourself faced with flooding in your home. And if your washing machine is located on the second floor, this flooding can cause thousands of dollars in damage to your home. So during the month of February we suggest you take a minute to inspect the hoses and connections around your washing machine.

**Garbage Disposal Care**

If you have a garbage disposal in your home, there are a couple of things that you can do to keep it running smoothly, odor-free and safely. The first is that from time-to-time you can grind up ice cubes in your disposal. As odd as it sounds, by grinding up ice in your garbage disposal it both sharpens the blades and it removes built-up gunk that can lead to foul-smelling odors. The other thing that's important to do routinely is to inspect the rubber splash guard, to be sure it is completely intact and will prevent any food from flying out while the unit is operating... [READ MORE]
Sprint

Get your Free Magic Box to use Today!

Step 1 - Understand the power of Sprint's Magic Box
Sprint Magic Box is the first indoor self-configuring small cell specifically designed to dramatically improve data coverage, and increase download and upload speeds by up to 200 percent.* The size of a shoebox, simply place it near a window and plug it into a power outlet. It easily connects to a nearby Sprint cell site and within minutes you're up and running without a router, wired backhaul or Wi-Fi. The Magic Box does not affect voice quality.

People with the following devices will benefit from a Magic Box:

Smartphones:
iPhone 6 and newer
Galaxy S4 and newer
HTC One A9 and newer
LG G2 and newer

Tablets:
Galaxy Tab S2 and newer
iPad Mini, iPad Air 2, iPad Pro

CLICK FOR MORE INFO
Tip #57: A Better Way To Hang A Mirror

I have done this, and I bet you have too: You work hard to hang a heavy picture or mirror on the wall using several heavy-duty picture hooks. The picture is tough to align in just the right position because of its size and weight, complicated by the hanging wire and multiple hooks. Then, during the night, you hear a crash. You jump out of bed to discover that the mirror has fallen. The floor has a big gouge, the frame is broken, and you’ve got lots of broken glass to pick up. You can prevent this problem with a unique picture-and-mirror-hanging bracket available at larger frame shops. This metal device comes in two parts. One bracket is attached across the back of the picture frame with a few screws. A matching bracket is screwed to the wall with long screws that reach the studs. Because the wall bracket is wider than 16 inches, it can easily be screwed into several wall studs. Then you just hang the mirror by slipping the frame bracket over the wall bracket. It’s easy to level the frame and place it in the right location with just a few measurements when you first attach the bracket to the wall.
“If you are serious about growing your Home Inspection business in 2018, then you need to be at The 3 Days of Secrets Revealed. It’s an event that’s all about marketing your business and building a better, more systematized business. AND, as an ASHI member, here’s a special opportunity for you to attend this life-changing event for free...

www.3daysofsecretsrevealed.com/ashi

Here are a few of the topics that will be covered at this year’s event...

- The Marine’s #1 Instructor for 1-against-1 Dogfighting will share “The 21 Day Miracle” and how it will Powerfully Transform Your Business
- A New York Times Best Selling Author will show us how to go beyond success in our businesses with “Success to Significant.” What will be you and your business’s legacy?
- America’s Chief Profit Officer™ outlines the Simple Process You Can Use to Make Your Business More Profitable
- A Performance Management Expert will reveal how you can Attain More Freedom From Your Business and Get Rid of Business Headaches
- An International Master Sales Trainer will explain how you can Get What You Actually Need From Presentations, 1-on-1s, and Even Calls You Receive From Potential Clients
- And More...

I only have a limited number of these free admission tickets to give out, so make sure you claim your seat now at...

www.3daysofsecretsrevealed.com/ashi

ASHI will be there, so make sure to stop by our booth and say, “hello!”
20 YouTube Tricks, Hacks, and Features You’ll Want to Know About This Year
Written by Lindsay Kolowich, HubSpot

When people talk about today’s most popular social sharing websites, YouTube often gets left out of the conversation in favor of sites like Facebook and Twitter. But don’t be fooled: YouTube has a lot going for it. Although Facebook might be the largest social networking site, YouTube has the second greatest reach after Facebook in terms of general usage. It’s also the second biggest search engine behind its parent company, Google.

And there are a ton of cool things you can do with YouTube that you might not know about, whether you use YouTube to watch videos, post them, or both. For example, did you know YouTube has its own virtual reality (VR) setting to view any video in 360 degrees? Or that you can create a YouTube time link that brings viewers to a specific moment in the video?

Download our free guide to learn how to create and utilize video in your marketing to increase engagement and conversion rates.

Mind-blowing stuff, people. To help you
make the most out of the still very popular platform, we've put together a list of 20 of the lesser-known hacks, tips, and features YouTube has to offer... READ MORE

GET 20 YouTube TRICKS HERE

BACK TO TOP