ASHI has created "Game Plan 20/20," a two-day workshop, Oct. 19-20, to help you develop an easy, fast and functional STRATEGIC PLAN — not only for your chapter, but also for your business.

**STRATEGIC PLANNING** offers three main advantages:
Creating direction and priorities for everyone in the group.
Simplifying and speeding up decision-making along the way.

Accomplishing goals and winning. Staying on the path.
Tim Hosey will be teaching the planning workshop. He is the president of Timothy Hosey & Associates, a 34-year-old
consulting firm assisting businesses and organizations throughout the U.S. and Canada in marketing and business management.

A Strategic Plan is a map showing your destination, the sure way to get there and how fast you will go.

DOWNLOAD RSVP for more details. Complete the attached RSVP, save and email as attachment to micheleg@ashi.org. Deadline: Oct. 1.

Russell K. Daniels
Promoted to Executive Director of The ASHI School

The man behind the smooth and silken voice that says, "Thank you for calling ASHI. How may I help you?," when you called ASHI now has a new message for callers and it's not that different from the one you've often heard or read above. The small tweak in the greeting has changed from "Thank you for calling ASHI" to "The you for calling The ASHI School." Russell and his deep voice have been promoted to Executive Director of The ASHI School. Since taking on his new role, Russell has made some key changes in promoting upcoming classes, coming up with a new marketing plan and is looking into every nook and cranny (kind of like a home inspector) of the school and will evaluate how they could be changed.

ASHI Home Energy Score
2017: CHAPTER CHALLENGE!

Will you and your chapter be leaders or laggards in putting the Home Energy Score
Radon Webinar
Live Webinar 9/12-9/13
4-Point Inspection & Wind Mitigation Course
Tampa, FL 9/16

New Affiliates:
Dart Drones
IC Home Inspection Software
TownSquare Interactive
to work to boost your business and serve a key client demand?

Who can win?
We wouldn’t be who we are without our chapters, of course, and it’s no secret that the goodwill and camaraderie that members find within their local chapter is matched only by the spirited competition for bragging rights between chapters that energizes national events every year. With that in mind, two additional awards will be bestowed upon: 1) the chapter that on-boards the most Home Energy Score Assessors and 2) the chapter that generates the most Home Energy Scores during the same period.

How do you get started?
First and foremost – quickly! The simulated training (the “Sim”) put out by the DOE can be a challenge for inspectors to tackle on their own, so in light of the condensed Chapter Challenge timeframe the DOE and I.D. Energy Powered by Inspection Depot will conduct FREE in-person “boot camp” SIM trainings for the first five chapters to register twenty applicants with I.D. Energy’s training program. These trainings are by far the fastest track to becoming a Home Energy Score Assessor, and can be scheduled to coincide with upcoming chapter conferences to for maximum convenience. We expect these events to fill quickly, so get with your chapter President or with Jen Gallegos immediately to see that you and your chapter have the best chance to win The Chapter Challenge! Contest ends December 31st, 2017. Register for training with I.D. Energy at: www.HomeEnergyScoreUSA.com

SIGN UP BACK TO TOP

Membership News

Calling all Multi-Inspectors!!

New Dues Structure for Multi-Inspector Firms Now
Available

Do you own a multi home inspector business? Are all your inspectors ASHI Members? If you said yes to both questions, we have a great financial offer for you!

All multi inspector firms that have 3 or more inspectors belonging to ASHI qualify to pay $200.00-$300.00 for each inspector for their membership dues renewal.

How to qualify:
1. The Multi Inspector Firm must pay for all their inspectors dues in one payment.
2. The renewal date for all inspectors in the company would be September 30th of every year. They will be on ASHI’s fiscal year.
3. All inspectors belonging to the company must belong to ASHI to receive the rate of $200.00 per inspector per year.
4. If not all inspectors in the company belong to ASHI, then membership dues for each ASHI member are $300.00 per inspector per year. Payment for all inspectors would be due in one payment on September 30th of every year.
5. You must send a list of all of your inspectors.

If you'd like more information, please contact Janet George, Membership Supervisor at 847-954-3180 or via email janetg@ashi.org. Thank you and we look forward in servicing you!

Jen Gallegos
Manager of Membership Services &
USDOE Home Energy Score Assessor Coordinator

National Home Inspection Exam

Role Delineation Survey from EBPHI

The Examination Board for Professional Home Inspectors is conducting an important role delineation study of professional home inspectors. We invite you to be a part of this study by completing
our survey. It is critical that we obtain as many responses as possible to ensure that we are fully and accurately describing the activities performed and knowledge areas used by home inspectors. The results of the survey will be used to update the National Home Inspector Examination.

To access the survey, use the following link:

https://proexam.co1.qualtrics.com/jfe/form/SV_7WYaQ2avJHFjzMh

Please take 20 minutes of your time to give us your feedback on the home inspector role, so that EBPHI can continue to provide the highest quality examination program. Be assured that your answers will be kept completely confidential.

*Home inspectors who complete the survey will receive a $10 USD Home Depot gift card.* You will have the opportunity to enter your contact information at the end of the survey to claim this reward. The deadline to complete the survey is August 18, 2017.

*Note: You may have already received an invitation to this survey from another source. If so, please respond using the link contained in that invitation. If you need assistance locating your original invitation, contact us at EBPHI@proexam.org.*

By participating in this study, you are contributing to the integrity of the National Home Inspector Examination and to the profession as a whole. Thank you in advance for your contribution.
InspectionWorld's ever-growing expo hall is 80% full. Are you exhibiting? Are you a sponsor? Get your booth and be a part of the action! Sign up to be a sponsor and get your name in front of attendees before the conference even begins.

There are a multitude of ways to attract business at InspectionWorld. The top 3 ways are:

1. Exhibit - Grab a booth (or two or three...) and show off your company's products and services to all who attend. Make your competitors jealous & stand out from the crowd by:

2. Sponsorship - get your name and contact info in front of everyone. List your booth, speaking engagements, events and specials you'll be promoting at the show - all in the forefront of everyone else! And don't forget to:

3. Advertise and Market the fact that you'll be at the largest and most anticipated conference and expo for home inspectors.

Download forms here:
1. Exhibitor Registration Form
2. Sponsorship List
3. Updated Floor Plan
Mr. Fix-It's Quick Tip #42

What is the Number One Source of Water Damage Inside a Home?

It's not tornadoes, rainstorms or hurricanes. It's broken washing machine hoses.

Left undetected, a broken washer supply hose can quickly flood a home. Check your washer's hoses periodically. If there are any signs of bulging or leakage, replace the hoses. Make sure your washer has heavy, reinforced hoses. The better quality washer hoses are reinforced with braided metal on the outside or inside. In this case, cost can be an indication of quality, so buy the best hoses you can find and read labels to compare types of construction.
The best washer hose, Watts brand FloodSafe®, shuts off when there is excessive flow of water. Some systems automatically turn off the water when the washer is off. Check out the designs available from Watts and other manufacturers.

Another option is to turn off the water to the washing machine when it is not in use. This may not be practical if your laundry area has typical plumbing valves, but it’s very easy if you install a special valve that allows you to turn off hot and cold with a flip of a lever.

---

**Help Fellow ASHI Member: Jim Funkhouser**

Jim Funkhouser is an ASHI member as well as a longtime member of Nova ASHI. He was the last Speaker of the CoR and a well deserved recipient of the President's Award. Clearly, he's devoted much of his adult life to ASHI.

To those of us who know him well, he has also been a real pain in the.... I digress. I'm supposed to be nice. Like most of us in our profession Jim hates to ask for personal help. So, I'll ask for him. He's having some really bad health issues with the bills that go with it. So we've started a fundraiser for him. Please be generous in your support if you can. Thanks!

**https://www.youcaring.com/jamesfunkhouse-r-875626/manage/dashboard**
Upcoming Chapter Events:

9/8 - 9/10
Southeastern Home Inspector Conference
9/8

9/15 - 9/16
NY Metro Fall Seminar

9/16
Western Washington Fall Seminar

9/16
Rocky Mountain Chapter Seminar

9/23
Northern New England Fall Seminar

9/29 - 9/30
North Central Ohio Fall Seminar

9/29 - 9/30
Great Plains 23rd Annual Fall Seminar

Marketers Weigh In: Which Live Video Platform Should You Use, and When?

We asked marketers the following:

1. Which is your preferred platform for live video?
2. Do you use different platforms for different purposes?
3. Why do you prefer this/these platform(s)?
4. Do you particularly dislike the non-preferred platforms, and if so, why?

And now, we're sharing some of marketers' biggest reasons why they prefer each platform -- read on for some of the highlights of the debate below.

Why Use Facebook Live?

1) There's more engagement.

According to Facebook Head of Video Fidji Simo, about 20% of all videos on the
channel are live, with the time spent watching them having grown 4X over the past year.

Video already makes for a popular content format on Facebook, with roughly 100 million hours of it consumed on the channel each day. So when you consider that 20 million hours of that is comprised of live video, the data speaks for itself -- people are engaged with this kind of content. It’s no wonder that HubSpot marketers agreed... READ MORE