ASHI Membership Renewals

Have you signed up for the 2nd largest home inspection conference yet? Taking place between September 9-13, 2015, in Duluth, GA at the Gwinnet Convention Center, the Southeastern Home Inspector Conference is the place to be with over 25 courses to choose from taught by the

It's that time of year again - Membership Renewal time!

Did you know that you can easily bypass the reminders for renewing your membership? So if you renew with your credit card, we can just charge it monthly and take the worry of renewing away by charging your card each month instead of a lump sum at this time of year. More information will be in the email you receive on Monday (or by USPS in a couple of weeks).

The ASHI School Unveils New Columbus, OH Location
movers and shakers of the industry. But the only way to see and hear them speak is to attend the conference. **Register today** to reserve your place at the Fall's best home inspection conference! And you receive ASHI CEs for attending! **Register now!**

(August 4, 2015) — Home sales in central Ohio are up seven percent this year and with that comes a growing need for home inspectors. No previous training, experience or degrees are required to start a new career as a home inspector and vocational training is now available in Columbus. The **ASHI School**, a subsidiary of the **American Society of Home Inspectors (ASHI)**, is opening a new location at 175 Hutchinson Ave. in Columbus, OH, offering area-residents the opportunity to learn the home inspection profession. Classes are now forming, call 1-888-884-0440 for details.

**The ASHI School** provides more time spent on actual home inspections than any other home inspection school in the nation. Courses are designed as a blend of pre-class study, live classroom lecture and in-field home inspection training. Nearly half of the course hours are spent learning by doing real home inspections. In addition, program graduates receive a one year membership to ASHI, a one year subscription to inspection reporting software, assistance with marketing and more.

“We are thrilled to assist people as they begin a career in home inspecting,” said Kendra Eiermann, Manager of The ASHI School. “Our method of training focuses on real-world experience so that our home inspectors are ready to get to work immediately.”

**The ASHI School** teaches students to perform inspections in compliance with the ASHI Standard of Practice and Code of Ethics. ASHI is North America’s oldest and most respected professional society for home inspectors.

**The ASHI School** offers classes in California, Colorado, Florida, Georgia, Illinois, Missouri, Ohio, Virginia and Washington. For additional information visit [www.theashischool.com](http://www.theashischool.com).

**The ASHI School** now offers financing, call 1-888-884-0440 for details.
Experts recommend checking your home's deck frequently

Deck professionals are trying to make sure homeowners don't end up playing with a bad hand.

They say yearly inspections of decks — at the least — are necessary to avoid structural problems.

“The problem is most people find troubles and say ‘Wow, I really should have done this four or five years ago,’ ” said Don Tomlins, owner of Decked Out by Don in Cecil, Washington County.

Mike Beaudry, executive vice president of the Bucks County-based North American Deck and Railing Association, said deck inspections are simple to do, but often are ignored by homeowners who think decks last forever.

About 50 million decks in the United States have been built with a municipal permit, Beaudry said, and about half are older than 20 years old...READ MORE

A Quick Tip from Mr. Fix-It

How to Operate Your Home

We help your customers and boost your business
Tip #53: Stifle That Whistling Shower Head

Singing in the shower takes on a new dimension when you’re accompanied by a whistling shower head. No matter how you vary the pitch and stay in tune, the screech from the shower head just won’t play.

A poor melody is one thing, but water sprays and streaks to one side or the other are a real problem.

This problem is normally caused by a buildup of hard water deposits inside the small openings of the shower head. Once they become partially plugged, the squealing starts and the uniform spray is blocked.

Solve the problem by soaking the shower head in a plastic storage bag filled with vinegar or a hard-water-scale removal product. Often you can just fill the bag and tie it around the pipe that feeds the shower head. Follow label directions for any chemical you use.

After soaking the shower head, rub it with a coarse cloth or use a toothpick to clear away residue and hard deposits.

To make the job easier, you can simply remove the shower head by turning the connector counterclockwise. This may require using a small wrench or pliers; protect the chrome plating by placing a rag under the wrench.

Celebrate ASHI & CREIA's 40th Anniversaries in San Diego
You may already use LegalShield as you may have seen them come to your chapter meeting.

Did you know that you could be getting a discounted rate for LegalShield?

ASHI is working with Joan Buckner, a rep with LegalShield for discounted rates for ASHI members.

Get Your Booth and Sponsorships Now!

Exhibitor Registration has only been open for a few weeks and already, 57% of our expo hall has already been sold and it’s just the beginning of August!

That means that only 56 booths remain. Don't wait until the last minute to reserve your booth. Register now for this must attend conference and expo! Contact Dave Kogan at davek@ashi.org for more information or fill out the attached Exhibitor Registration/Sponsorship Form and send in today!

Not sure where to place your booth? Check out the Floor Plan or contact Dave for suggestions.

Get your name in front of every single attendee at InspectionWorld 2016 San Diego through Sponsorships. There are several ways to get your name and company info in their faces before they ever see you at your booth - sponsorships! See the attached Exhibitor Registration/Sponsorship form and get noticed today!
You get all their great services, at a low rate, plus have access to Identity Theft protection too!

To receive this great service, use the ASHI.org link for information on the website and Joan's contact info at 505-821-3971 or email Joan Buckner today!

The September 2014 issue of the ASHI Reporter is in the works and that means that advertising for the current editorial calendar is done.

However, the new 2015-2016 Media Kit is here! Reserve your ad space now! All ad positions are on a first come, first served basis. Download the kit and reserve your space today in the monthly magazine ASHI Reporter; ASHI's monthly e-newsletter, First Thing; and on ASHI's

Have your renewed your ASHI Affiliate membership yet? If not, then there's no better time like the present than to renew. See attached letter and membership form to make sure you get the most out of your membership.

And just like ASHI Home Inspector Members, we now can easily renew your membership annually if paying by credit card. Your membership will automatically renew at the level (Bronze, Silver or Gold) you register at (and you can change this annually).

Also look out for the TAS+ program. This program is an add-on to your membership to take part in The ASHI School. Get in front of students currently enrolled in classes and in front of those that have graduated.

See You In San Diego!

There is no time like the present to gear up for InspectionWorld 2016 San Diego. ASHI and CREIA will be celebrating their collective 40th Anniversaries so this will be the must attend event of 2016! Reserve your room now at the Town & Country Resort and Convention Center today and as more information becomes available, we'll post that too!
Think Outside The Box

What are you doing to keep your marketing fresh? Posting to Facebook / Twitter / LinkedIn? Creating video for YouTube? Writing a blog or sending out a weekly or monthly enewsletter?

You may be hitting a wall, so we're here to help you bust through that wall like Kool-Aid man. We've put together a few different ideas for you and will add to the list monthly to help you boost your marketing efforts and keep them fresh. Sometime you just gotta think outside the box.